



## THE BATEMANS TRUST

### **Project Description: Freelance fundraising manager, Batemans Trust**

**Job title:** Fundraising Manager

**Initial term:** 6 months

#### **Main purpose of job:**

To demonstrably generate significant funds for the Batemans Trust by applying for grants or sizeable donations from high net worth individuals or donating bodies. The focus of our current appeal is to raise funds to build a new Batemans school complex and boarding home in Chennai. We estimate we will require £70,000 to buy the land and £130,000 for building work.

#### **About the Batemans Trust:**

The Batemans Trust is a small UK charity supporting around 100 Anglo-Indian children and young people, aged from five to 22 years in Chennai, South India. We provide them with accommodation, food, healthcare, education and vocational training.

The children we help come from impoverished backgrounds, many from broken homes and many are without one or both parents. Nurturing each and every one of our youngsters is crucial to us and providing stability, a loving environment and tailored education programs are at the heart of what we do. We are very proud of those who have left Batemans' care and are now happy and skilled young adults with a chance of gaining financial independence.

Our Batemans team includes specially trained teachers and caring pastoral staff as well as a group of Trustees and volunteers who offer specific professional input. Our Trustees have either spent time as volunteers on the project or visited the project in Chennai. We are united in our aim to give underprivileged children the best start possible.

The Batemans Trust is now entering an exciting new chapter in which we will

build our own new boarding house and primary school complex on the outskirts of Chennai. Being out of the city centre will give our children space to run around in, less time in traffic and allow us to provide bespoke facilities on a much more financially sustainable basis. The charity appeal to cover this investment was launched in Autumn 2013 and the first phase will raise funds for land acquisition, with subsequent phases to follow over the next few years.

More information on the Batemans Trust can be found at [www.batemans.org.uk](http://www.batemans.org.uk)

### **Key Duties:**

- Research and identify potential funding opportunities
- Develop proposals for projects, writing budgets where needed to attract new funding
- Establish links with other voluntary and statutory bodies as appropriate
- Undertake light marketing duties that may help to support fundraising and awareness e.g. updating the website, maximising social media opportunities, helping to create relevant promotional collateral

### **Role:**

- Identify fundraising avenues and propose and agree a plan with Trustees. We would expect these 'avenues' to include: Legacies, Trusts, High Net Worth Individuals (particularly from the Anglo-Indian community), Livery Companies, Corporates and Grants
- Deliver against the plan by:
  - Writing applications and submissions as appropriate, overseeing the process to a successful conclusion
  - Making relevant contacts and setting up meetings, drawing on Trustee support where needed
  - Updating the Batemans Trust website, social media and other marketing materials as required
- Monthly, report on activity to clearly demonstrate progress against targets

### **Details:**

- The post is offered on a freelance basis, for an initial contractual term of six months
- Salary/rate: subject to experience
- Flexible working
- Location: from home
- Reasonable expenses, such as phone bills: at cost

**Apply now:** If you are interested in applying for this role, please send your CV, along with a brief letter explaining why you should be considered, to:

[mail@batemans.org.uk](mailto:mail@batemans.org.uk)