

# The Batemans Trust Development proposal

Hand-in-hand with The Satkaarya Trust

PROJECT PROPOSAL AND PRESENTATION FOR DONORS/CORPORATES

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# 1. The challenge



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Despite the recent prosperity and growth in industry in Tamil Nadu, South India, thousands of children still live in shockingly poor conditions without access to decent sanitation, healthcare and food, let alone education and training.

While the Tamil Nadu government has shown a commitment to providing education in the form of government-funded schools, the reality is that many schools have inadequate resources and very large class sizes, and are not able to equip children to build themselves a secure future or find stable employment.

*Educational statistics for Tamil Nadu 2017\*:  
% of youths (14-18) who cannot do the following tasks:*

*Read a simple text in their first language: 16.3%*

*Do a simple division calculation: 53%*

*Read a simple English sentence: 25.4%*

*Read and understand 3 out of 4 simple instructions: 28%*

*Tell the time (hours and minutes): 32.3%*

Although many more children are attending school than in the past, there are still far too

many who fall through the gaps in the system:

- those with learning difficulties are rarely catered for and often drop out of education
- girls are often prevented from going to school because of a lack of adequate toilet facilities
- marginalised minority groups whose first language is not Tamil (such as Anglo Indians and children of migrant workers) find it difficult to enrol in state schools. This is a growing problem, as Tamil Nadu is now home to more than a million people from India's northern states, many of whom are working in Chennai.\*\*

India is changing, but many of its young people are still in need. By providing the neediest children with educational qualifications and life skills, the cycle of poverty that traps families and entire communities can be ended. They can become financially independent young people, find rewarding work and careers, and be part of improving the health and economies of their local communities.

Sources:

\* *Annual Status of Education Report (ASER 2017).  
The largest annual household survey of children in rural India*

\*\* *According to a survey conducted by a private consultant on behalf of the state labour department, as reported by the Times of India, Feb 2016*



## 2. Who we are





## 2. Who we are

The Batemans Trust is a successful UK registered charity (no. 1072820) that works in partnership with its sister charity in India, the Satkaarya Trust. Together we provide education, healthcare and secure accommodation to disadvantaged children and young people in Chennai.

The Satkaarya Trust has approval under the FCRA (Foreign Contribution Regulations Act) to distribute donations received from the UK in accordance with Indian government law. ►►



## 2. Who we are (cont.)

### HOW WE ARE FUNDED

Our work has been funded by donors and sponsors from the UK and around the world who share our vision for empowering children and young people through education. We have several hundred individual supporters and have received corporate support from companies such as Clarks International, The Welding Institute and The Tallow Chandlers Company in the UK; and Ashok Leyland, Merit and Hexagonal Nutrition in India.

### OUR STORY

The Batemans Trust was started more than 20 years ago by six agricultural college students who shared a chilly farm cottage called Batemans. They were inspired by Alex Jacob (Founding Trustee) to provide support to the underprivileged children at St George's School and Orphanage in Chennai where Alex had volunteered in 1994.

The stick people logo was drawn by Claire, one of the six, and shows the Batemans team hand-in-hand with the children in India. It represents our vision of sharing and togetherness, and the

joy in giving and receiving opportunities that many of us take for granted.

When The Batemans Trust wanted to expand its work beyond St George's, it joined hands with Monica Augustine. Monica shared the Batemans Trust vision and together we set up The Satkaarya Trust. Satkaarya means helpful to many and, by joining hands, The Batemans Trust and Satkaarya aim to be helpful to as many children as possible. There is a dedicated team of trustees and supporters, both in India and England, and the more people who join hands with us, the more children we can support.

### WHAT WE DO

Today, Batemans-Satkaarya run two children's homes, registered with the Chennai Child Welfare Board, to care for children at risk who do not have safe homes of their own. We educate the children in our care either at local schools or in our own 'Open School' – a school for children who have missed out on education or fail to make progress in mainstream schools.

We run a Life Skills programme that ensures our

young people leave us with the practical and emotional tools to care for the health and welfare of themselves and their families. We also provide continued support for our young people at universities and technical colleges.

We create long-term change: we dramatically improve children's lives and, in turn, the lives of future generations. We do this by treating each child as an individual – taking into account their cultural heritage, educational and emotional needs to provide the most appropriate support.

Our teachers and carers are motivated and fairly paid. They are trained to very high standards to look after the vulnerable children in their care. We are proud of the teachers that we have trained and who have gone on to other recognised schools to make a difference to the lives of more children in the region.

Batemans-Satkaarya have achieved great results to date. Almost all the children in our care successfully complete exams, apprenticeships or higher education, and move on to full-time employment.



# 3. Our goal





### 3. Our goal

We want to build on our success and expand our operation to help many more children: children from marginalised communities who, without support, risk falling victim to child labour, trafficking, prostitution and a life of poverty.

This is not possible from our current city centre location, with an increasing amount of our charitable funds spent on rent and school fees, so we made the decision to buy some land and move our project out of the city.

#### FIRST MILESTONE

We achieved our first milestone in February 2018 when, after a successful fundraising campaign, we bought a plot of land in Sendrambakkam, on the outskirts of the Chennai.

#### COMMUNITY PROJECT

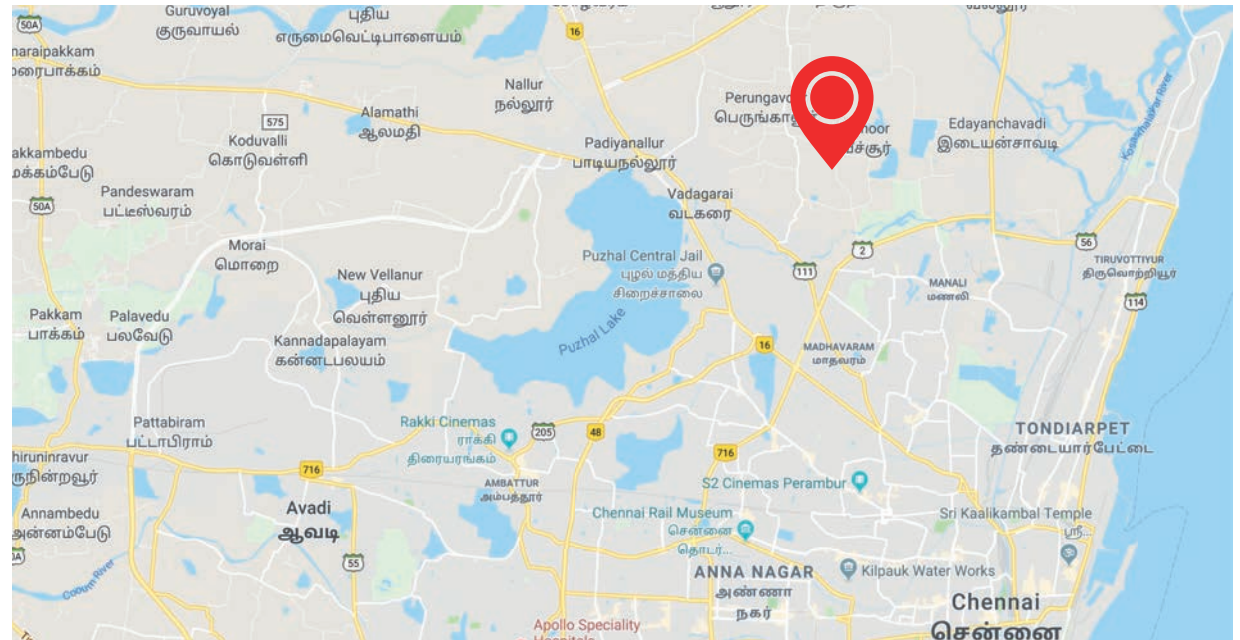
Our next step is to build a permanent community education and training centre on this site. We wish to create a project that will have a significant impact on the lives of many children and communities, and offer the potential for far-reaching improvements to health and education in this part of India.

We are applying for grant funding and inviting charitable donations towards the capital and operational costs of the project – from one-off contributions to sponsorship of a classroom or the entire building project. Donors have the opportunity to contribute to a project that will lead to positive and long-term change for some of the poorest communities in the world.

#### LOCATION

Sendrambakkam is a semi-rural location only 15 minutes from the metropolitan district of Madhavaram which has good infrastructure such as hospitals, secondary schools and further education colleges.

Image below: © Google Maps





## 4. The proposal





## 4. The proposal

### THE COMMUNITY EDUCATION AND TRAINING CENTRE

We have outline designs for a community education and training centre, which will create flexible spaces that can be used for a wide range of community purposes. By mid 2020, we aim to submit a planning application to enable us to start construction once consent has been received.

Our new centre will provide:

- primary education provision for 125 children aged 5-11
- kindergarten/nursery provision for 25 children
- facilities for up to 25 children who have never accessed education, or have had to drop out of school or have special learning needs
- state-registered children's homes for children at risk who have been made wards of the Satkaarya Trust by the Chennai Child Welfare Board
- boarding accommodation for those from insecure and unstable backgrounds, such as the children of itinerant workers and single mothers

- vocational and skills training for children and young people in our care and from surrounding communities (eg. tailoring and computing);
- wrap-around child care to include Breakfast and After School clubs;
- a centre of excellence for teacher training courses;
- a space for community-led health and enterprise projects.

We will continue to support the children in our homes until they reach financial independence and offer bursaries and loans to help other needy pupils through secondary and further education.

Batemans-Satkaarya already has an excellent reputation for helping children to achieve at school and training teachers to a high international standard, so we are confident the school will quickly gain a reputation as a centre for outstanding education and results.

Our teacher training courses will disseminate best practice in teaching, SEN practice and classroom management throughout the region

for the wider benefit of many children and schools.

### ETHOS AND VALUES OF THE SCHOOL

The school will admit children from all communities. Its constitution will be based on the core values common to all major religions: teaching children to live in a caring community and promoting tolerance and respect for others.

We will deliver a curriculum that complies with state requirements and that will aim to:

- create caring, confident and curious children
- offer opportunities that will expand horizons
- appreciate the uniqueness of each child and recognise their potential
- promote personal and social responsibility for themselves, their communities and the environment.

## 5. How we will do it





## 5. How we will do it

### MANAGEMENT TEAM

Our management team consists of experts in education, architecture and project management.

#### UK

**Anne Desir** – Chair of trustees, BA (Hons), PGCE

**Alex Jacob** – Founder and trustee, BA (Hons), PGCE

**Paul Crosby** – Trustee and architect, Crosby Granger Architects, BA (Hons) BArch, Chartered Architect, RIBA, SPAB Lethaby Scholar

**Vinod Hallan** – Trustee, education consultant/ LEA school improvement adviser, BSc(Hons), MSc, PGCE, DIPSE JP

**Rebecca Lake** – Trustee, nurse

**Jemma Little** – Trustee, economic development and higher education manager, MA (Hons), PGCE Dip Man

**Suzanne Kuyser** – Trustee, director of Finch and Sparrow Communications, BA (Hons)

**Rebecca Sewell** – Trustee and treasurer, MA (Hons), PGCE

**Mike Sewell** – Trustee, MA (Hons), director of communications agency CPL

#### INDIA

**Monica Augustine** – The Satkaarya Trust, project director, B.Com, MBA

**Ragland Samuel** – Trustee, project co-ordinator, MA Public Administration

**Suhasini Ayer** – Architect, The Auroville Design Consultants, B- Arch

**Dr Benny Kuriakose** – Architect in Chennai, MA in Conservation Studies (York)

Paul Crosby is a Batemans trustee and architect in the UK who has previously worked on building and heritage projects in Chennai. He is working closely with Indian architects, Auroville Design Consultants. He will project manage the build and oversee all expenditure with Suhasini Ayer, project manager for Auroville Design Consultants. Dr Benny Kuriakose, who has offered support and professional advice to Batemans-Satkaarya for the past 20 years, has invaluable local knowledge and will help us navigate the registration process, planning application and building regulations.

Monica Augustine, our India-based Project

Director and trained accountant, will handle all payments and receipts towards the building.

Our UK-based bookkeeper will manage and record income for the building project. All accounts are approved annually by an independent auditor.

Trustees Suzanne Kuyser and Jemma Little will liaise with donors to manage publicity and project updates to all stakeholders.

## 5. How we will do it (cont.)

### BUILDING DESIGN AND IMPLEMENTATION

The building has been designed along the following principles:

- low construction cost using locally sourced sustainable and recycled materials
- low running cost using renewable energies and intelligent site-specific design
- reduced environmental impact by supporting local manufacturers, suppliers and craftsmen
- local connection through vernacular design to create community pride and involvement
- appropriate vernacular design and traditional material choice allowing low-cost easy maintenance and increased longevity of buildings
- flexible modular design allows phasing of construction and multiple uses for all spaces.
- solar thermal – hot water supply for taps and shower
- solar electric – generate electricity for lighting, power and appliances
- natural passive ventilation gained through vernacular design of high vented ceilings, shutters and shaded verandas, reducing the need for power for artificial air conditioning or mechanical ventilation
- site-specific intelligent thermal mass passive design to reduce overheating and naturally regulate temperature
- dry composting toilets and possible methane digestion system creating a self-sufficient sewerage system with the potential for creating gas for cooking.



## 3D image of proposed design



## 6. Projected timeline and costs





## 6. Projected timeline and costs

Auroville Design Consultants have designed the build in four phases.

Each phase will consist of a fully equipped two-storey building providing flexible space, which could be used as classrooms or accommodation.

Once Phase 1 is completed we will open our nursery and kindergarten provision. We will then build a new phase each year so the school grows with its pupils.

**ESTIMATED TOTAL BUILD COST £280,000  
INR2,52,00,000**  
(incl. legal and administrative fees)

The building proposal will ensure the long-term viability of the charity by cutting annual overheads, such as rent and school fees.

We will continue to raise an annual income of approximately £70,000 through events and sponsorship to fund the care of the children living in our homes and provide grants for secondary and higher education.

We intend to make the primary school self-financing through teacher-training fees and parental financial contributions. Parents will be

required to make a contribution on a sliding scale, according to their means, in order to help fund the bursary-supported pupils.

Date	Milestone	Outcomes	Cost
<b>Mid 2020</b>	Planning and other approvals obtained Phase 1 building begins		
<b>May 2021</b>	Phase 1 completed	The Satkaarya Trust office moves to the new site	£70,000 INR6300000
<b>June 2021</b>	The school opens its doors to its youngest pupils	Nursery and Kindergarten provision for 25 children Evening community health and vocational training classes begin	
<b>June 2022</b>	Phase 2 completed	Primary provision for 25 children Children's homes move to the new site. Special need provision for 25 children	£70,000 INR6300000
<b>June 2023</b>	Phase 3 completed	Primary provision for 75 children	£70,000 INR6300000
<b>June 2024</b>	Phase 4 completed	Primary provision for 125 children Teacher training courses launched	£70,000 INR6300000

## 7. How you can help



## 7. How you can help

We are looking for donors, both in the UK and India, to fund and support this exciting project. It provides a unique opportunity to help children live in a healthy environment, break out of the cycle of poverty and become financially independent citizens.

We welcome one-off donations and/or sponsorship of a particular part of the project.

### WISHLIST

These are some of the individual elements of the project that require funding:

TO COMPLETE PHASE I (£40,000 ALREADY RAISED):	££30,000/ INR27,00,000
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1 CLASSROOM - THE HEART OF THE PROJECT:	£8300/ INR7,50,000
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TOILET BLOCK AND SEWERAGE SYSTEM - VITAL FOR ENSURING GIRLS CAN ACCESS SCHOOL:	£10,000/ INR9,00,000
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BEDROOM FOR 7 CHILDREN - A SAFE AND SECURE PLACE TO REST:	£8300/ INR7,50,000
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KITCHEN - NO ONE CAN LEARN ON AN EMPTY STOMACH:	£25,000/ INR22,50,000
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PLAYGROUND EQUIPMENT - HELPING TO BUILD CONFIDENCE AND FRIENDSHIPS:	£2000/ INR1,80,000
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SOLAR PANELS - POWERING THE PROJECT:	£3800/ INR3,40,000
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WATER TANK - AN ESSENTIAL FOR LIFE AND LEARNING:	£1200/ INR110,000
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*(Estimates are made on an  
exchange rate of 90INR/£1)*

All donors will be kept updated with the progress of the project and would be welcome to visit us in Sendrambakkam.

### CONCLUSION

This is an exciting opportunity to be part of a project that will have a life-changing impact on children, their families and communities.

It is a project with the foundations for success as it builds upon the existing experience and expertise of a well-supported charity with the established means to run the operation - both financially and practically.

### CONTACT US

For more information and to discuss how you can help us, please contact:

#### UK

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#### INDIA

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